

# DANIELLE M. WILLIAMS

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## CURRENT POSITIONS

Director of First-Year Writing, Baylor University, Waco, TX 2017–present  
Senior Lecturer in English, Baylor University, Waco, TX 2020–present

## EDUCATION

**Ph.D., English**, Baylor University, Waco, TX, 2015

Concentration: Rhetoric and Composition

Dissertation: “Hearing What We Cannot See”: Contradictions and Complications in a  
Multimodal Community-based Writing Project”

Committee: Coretta M. Pittman (Director), Kara Poe Alexander, Michael-John DePalma, Ron  
Thomas, & Leslie A. Hahner

**B.A., English**, Azusa Pacific University, Azusa, CA, 2004

## ACADEMIC EMPLOYMENT HISTORY

Lecturer in English, Baylor University, Waco, TX 2014–2020  
Assistant to the Director of First-Year Writing, Baylor University, Waco, TX 2013–2014  
Teacher of Record, Baylor University, Waco, TX 2009–2014  
Writing Center Tutor, Baylor University, Waco, TX 2008–2009

## RESEARCH AND TEACHING INTERESTS

Rhetoric and Composition; Service Learning and Community-based Writing; Multimodal  
Composition; Technical Communication; Creative Nonfiction

## PUBLICATIONS

### Academic

“Approaching the (Re)Design of Writing Majors: Contexts of Research, Forms of Inquiry, and  
Recommendations for Faculty.” *Composition Studies*, vol. 47, no. 1, Spring 2019, pp. 16-37  
(with Kara Poe Alexander, Michael-John DePalma, and Lisa Shaver).

“The Unheard Voices of Dissatisfied Clients: Listening to Community Partners as Feminist  
Praxis.” *Composing Feminist Interventions: Activism, Engagement, Praxis*, edited by Kristine  
Blair and Lee Nickoson, The WAC Clearinghouse and University Press of Colorado,  
2018.

“DMAC After Dark: Toward a Theory of Distributed Invention.” *Computers and Composition*,  
vol. 36, June 2015, pp. 32-43, (with Kara Poe Alexander),  
<https://doi.org/10.1016/j.compcom.2015.04.001>

### Creative

“On Being Prepared.” *Writing on the Edge*, vol. 29, no. 2, Spring 2019, pp. 30-35 (*First Runner Up*,  
2019 Donald Murray Prize, CCCC Standing Group on Creative Nonfiction)

## SELECTED CONFERENCE PRESENTATIONS

“Approaching the (Re)Design of Writing Majors: Contexts of Research, Forms of Inquiry, and

- Recommendations for Faculty.” 2018 Association of Rhetoric and Writing Studies. Austin, TX. October 11, 2018.
- “Using Grounded Inquiry as a Method for (Re)Designing Writing Majors.” 2017 CCCC Annual Convention. Portland, OR. March 17, 2017.
- “Too Innovative to Fail: Evaluating Risk in Digital Community-based Writing Projects.” 2015 CCCC Annual Convention. Tampa, FL. March 20, 2015.
- “Naming the Unnamed: Reframing the Cultural Politics of Sexuality at Faith-based Universities.” 2012 Conference of the Rhetoric Society of America. Philadelphia, PA. May 25–28, 2012.
- “Conversations towards Social Justice: Learning to Discuss Difference at Faith-Based Universities.” Federation Rhetoric Symposium. Texas A&M University–Commerce. March 10, 2011.
- “Conscientización and Identity: Critical Pedagogy Meets the Writings of Ana Castillo.” Thomas R. Watson Conference 2010. University of Louisville. October 15, 2010.

### **AWARDS AND HONORS**

Team Award, Baylor Public Deliberation, Division of Student Life Award	2017-2018
The Christine Fall Award: The English Department Teaching Assistant of the Year	2011–2012
Nominated for the Outstanding Graduate Student Instructor Award by Baylor University’s Graduate School	2011
Elected to Omicron Delta Kappa, Baylor University	2011

### **TEACHING EXPERIENCE**

#### *ENG 1302: Thinking & Writing*

This first-year writing course emphasizes the rhetorical principles necessary for writing in academic, personal, and public contexts. Students composed projects in a number of genres, including critical analyses, creative nonfiction essays, and persuasive essays.

#### *FAS 1302: Writing in the Age of Digital Media*

This course explores the relationship between personal and public uses of digital literacies, focusing on the potential of digital writing as a means for community involvement. Utilizing an array of traditional and digital rhetorical tools, students gain experience in composing expository essays about and multimodal projects for different audiences in the local community. This introduction to composition and digital media aims to prepare students to communicate effectively by employing the unique means of persuasion available to them in an age of visual argument and participatory social media.

#### *ENG 1304: Thinking, Writing, & Research: The Pursuit of Curiosity*

The second class in a first-year writing sequence, English 1304 focuses on the relationship between critical reading and writing in an academic context and the writing of a series of argumentative essays, including a formal research project. Assignments foster the ability to read source material carefully and critically; to evaluate information and arguments; to respond in discussion and in writing to a variety of sources; to represent sources fairly and accurately through summary, paraphrase, and quotation; and to incorporate and document sources appropriately in your own writing. Furthermore, the course emphasizes an essential part of writing and research: learning to cultivate a sense of curiosity in order to ask the kinds of questions that make research meaningful.

*ENG 1310: Writing & Academic Inquiry Seminars*

As part of my role as the Director of First-Year Writing, I was tasked with designing, piloting, and implementing a new first-year writing course. English 1310 is a themed research writing course that provides a forum for students to discuss, analyze, and create nonfiction texts to develop the writing abilities, research skills, and rhetorical knowledge necessary for academic, personal, professional, and civic pursuits. Students compose and revise three major research-based essays, culminating in an oral presentation of their semester-long area of inquiry. Current course themes include happiness & human flourishing, foodways, religion, music, technology & innovation. I developed syllabi and course materials for all five of these themes, which can be found online at [shorturl.at/ejKW0](http://shorturl.at/ejKW0).

*ENG 2301: British Literature: The Origins and Genre of the Romance*

Spanning a broad range of British literature from Marie de France to Ian McEwan, this course introduces students to the essential tools of literary study: paying close attention to the details of the text in order to trace a theme or image, to examine the construction of character, to recognize tone or style, and to understand how all these things contribute to the meaning and experience of a story. Through engaging in frequent writing-to-learn exercises, students grow into critical thinkers and writers capable of translating their private engagement with a text into something that could be shared, and in that way, deepened.

*ENG 3300: Technical Writing*

English 3300 is an advanced writing course designed to meet the needs of students who are preparing for careers in engineering, scientific, technical, business, and writing professions. The course emphasizes rhetorical concepts such as purpose, audience, style, and situation as well as strategies for planning, organizing, designing, and editing technical and professional communication. Specific assignments include professional correspondence, formal reports, proposals, technical definitions and descriptions, and instructions. As part of the work of this class, students prepare technical documentation on the repair of broken devices for the online community iFixit.com.

*ENG 3300 Online: Technical Writing*

While the learning objectives are the same as my face-to-face course, this asynchronous, online section of English 3300 achieves these goals using very different methods. The course is divided into six modules, which students access through our course Canvas site. Our specific goal during this course is to analyze documents and practice how to make writing accessible, usable, and relevant for specific audiences. Each module in this course is designed to help students achieve this goal by helping them think through different occasions for writing. Students practice document design by composing job application materials; research their future occupations and deliver their findings in a series of memos; write a collaborative feasibility report with corresponding visuals; and draft instructions and conduct usability testing.

*ENG 3309: Creative Nonfiction*

English 3309 is a writing workshop course in which students engage with the forms, concepts, and craft of creative nonfiction (CNF) so that they can translate personal experience and research into effective written works. A central objective of this course is to give students experience writing a range of CNF subgenres (e.g., personal essays, memoirs, personal reportage essays, and lyric essays). In preparation for these writing tasks, students discuss applicable skills such as scene writing, characterization, description, symbolism, structure, and

point of view. By analyzing and employing the techniques used in CNF, this workshop aims to provide students with meaningful opportunities to employ writing practices and research techniques used to compose texts for popular media outlets.

*ENG 3318: Professional & Workplace Writing*

English 3318 emphasizes the study and practice of professional writing in workplace contexts. Students will practice managing projects, analyzing client needs, applying principles of visual rhetoric and design, and producing a variety of workplace documents. As part of the work in this class, student teams partner with a local client (in the past, my classes have partnered with the Waco-McLennan County Library, Baylor University Human Resources, Baylor University Piper Center for Family Studies and Child Development, and Foster Village Waco) to produce professional documents. Students also create a digital portfolio that includes a resume and other documents that showcase their work as professional writers.

*ENG 5310: Composition Theory and Pedagogy (1 section – assisted Dr. Michael-John DePalma)*

This graduate-level course introduces students to key theories in composition and rhetoric. Students learn the history of writing studies as a discipline, focusing on the epistemological and methodological orientations that continue to shape the field.

## **INVITED LECTURES AND WORKSHOPS**

### **2020**

“Grading Hacks.” Teaching Literature Colloquium, English Department, Baylor University

“Designing a Course Flyer,” English Department Workshop, Baylor University”

“Presentation on VALUE Assessment Scoring and Interpretation,” General Education Committee, Baylor University

### **2019**

“Listen, Record, Retrieve: Strategies for Successful Note-Taking.” First in Line Success Academy (FILSA), Student Success, Baylor University

### **2018**

“Laying Our Stories Side by Side: Using Personal Narrative to Promote Cross-Cultural Communication.” Baylor Public Deliberation Initiative’s Civic Life Summit. Waco, TX

“Begin with the End in Mind: Designing Intentional Writing Assignments,” With Kara Poe Alexander, New Student Experience Workshop, Baylor University

### **2017**

“The Wisdom to Know the Difference”: Improving Student Writing by Changing Ourselves, Seminars for Excellence in Teaching (SET), ATL, Baylor University

“Teaching and Learning in Higher Education: Faculty Panel,” Dean Laine Scale’s EDL 6302 doctoral seminar, Baylor University

### **2016**

“Who Is My Neighbor in the Digital Age?” Questions That Matter, LEAD Living & Learning Community, Baylor University

“Balancing Motherhood in the Academy,” 2016 Women in the Academy Conference, Baylor University

“Teaching and Learning in Higher Education: Faculty Panel,” Dean Laine Scale’s EDL 6302 doctoral seminar, Baylor University

**2015**

“Panel Discussion on Being on the Job Market with Children,” Baylor University Graduate Student Life, Baylor University

“Panel Discussion on Teaching First-Year Writing,” Michael-John DePalma’s Graduate Course on Composition Pedagogy and Theory, Baylor University

**2014**

“How to Win Jobs and Influence People,” Professional Development Workshop, English Graduate Student Association, Baylor University

**2013**

“Composing with Audacity, an Open-Source Audio Editing Software,” Michael-John DePalma’s Special Topics in Writing Course, Baylor University

“Professionalism in the Department,” New Teaching Assistant Orientation Workshop, Baylor University

“Using Technology Critically in the Classroom,” New Teaching Assistant Orientation Workshop, Baylor University

**2012**

“Panel Discussion on Multimodal Composition and Assessment,” Michael-John DePalma’s Graduate Course on Composition Pedagogy and Theory, Baylor University

“Discussion Strategies and Creating a Classroom Community,” New Teaching Assistant Orientation Workshop, Baylor University

“Effective Classroom Management,” New Teaching Assistant Orientation Workshop, Baylor University

“Curiosity as a Strategy for Invention in Researched Writing,” Writing Center Practicum, Baylor University

**DEPARTMENTAL SERVICE**

Advisory Council	2019–present
Search Committee, Lecturer/Assistant Director of the University Writing Center	2019
First-Year Writing Committee, Chair	2017–present
First-Year Writing Committee	2015–present
Undergraduate Studies Curriculum Committee	2014–present
Professional Writing & Rhetoric Committee	2013–present
Technology Committee	2013–2014
Teacher of Record Mentor	2010–2014
Freshman Composition Committee	2010–2014
Peer Advisor, English Graduate Student Association (EGSA)	2012–2013
Graduate Student Orientation Committee	2012–2013
President, EGSA	2011–2012
Vice President, EGSA	2010–2011
Chair, EGSA Fundraising	2009–2010

**UNIVERSITY SERVICE**

VALUE Assessment, Office of Institutional Effectiveness	2019-2020
Learn and Lead Contributor, Baylor University Human Resources Newsletter	2019
Search Committee, Head of Instruction & Information Literacy, Baylor Libraries	2018
Baylor Public Deliberation Initiative, Advisory Board Member	2017-present
Mentor to Visiting International Faculty	2015
Faculty Partner, Collins Residence Hall	2012-2013
Faculty Partner, South Russell Residence Hall	2011-2012
Faculty Advisor, Baylor Club Volleyball	2011-2012
Faculty Partner, Peer Leader Program	2011-2012

**COMMUNITY SERVICE**

Hillcrest PDS, Parent-Teacher Association	2019-present
Piper Parent Committee, Piper Center for Family Studies and Child Development	2016-present
Piper Parent Committee, Co-Chair, Piper Center	2018-2019
Good Neighbor House, Executive Board Member	2017-2018

**PROFESSIONAL DEVELOPMENT****2020**

- "Implicit Bias in the Classroom," organized by the Academy for Teaching and Learning, Baylor University
- "Culture Shock: Teaching International Students," organized by the Academy for Teaching and Learning, Baylor University

**2019**

- "Classroom Community: The Pedagogical Importance of Getting to Know Each Other," organized by the Academy for Teaching and Learning, Baylor University
- "Supporting Graduate Student and Adjunct Instructors," organized by the Academy for Teaching and Learning, Baylor University
- "Adobe Photoshop for Beginners," Continuing Education, Baylor University
- "Adobe InDesign for Beginners," Continuing Education, Baylor University

**2018**

- "Senior Lecturer Promotion Seminar," organized by the Academy for Teaching and Learning, Baylor University
- "Enhancing Diversity through Curriculum," organized by the Academy for Teaching and Learning, Baylor University
- "Mentoring Women and Student Colleagues," organized by the Academy for Teaching and Learning, Baylor University
- "Becoming a Scholar of Teaching and Learning," organized by the Academy for Teaching and Learning, Baylor University
- "Teaching and Engaging First-Generation Students," organized by the Academy for Teaching and Learning, Baylor University
- "Reaching Underperforming and At-Risk Students," organized by the Academy for Teaching and Learning, Baylor University

**2017**

- Fellow, Summer Faculty Institute, Academy for Teaching and Learning, Baylor University

“Anxiety Among College Students,” organized by the Academy for Teaching and Learning, Baylor University

**2016**

Lecturer Mentorship Program, organized the Academy for Teaching and Learning, Baylor University

**2013**

Digital Media and Composition Institute, organized by The Ohio State University Department of English

Digital Storytelling Workshop, organized by The Center for Digital Storytelling, Baylor University Central Libraries

“7 Things You Should Know MOOCs,” organized by the EDUCAUSE Learning Initiative, Baylor University

“7 Things You Should Know About Social Content Creation,” organized by the EDUCAUSE Learning Initiative, Baylor University

**2012**

“7 Things You Should Know About Challenge-Based Learning,” organized by the EDUCAUSE Learning Initiative, Baylor University

“Getting Students to Read Assignments,” organized by the Academy for Teaching and Learning, Baylor University

“Awakening the Digital Imagination: A Networked Faculty-Staff Development Seminar,” the Academy for Teaching and Learning’s New Media Seminar, Baylor University

**2011**

“The History of Reading and Contemporary Technology,” organized by the Academy for Teaching and Learning, Baylor University

“7 Things You Should Know About Digital Storytelling,” organized by the EDUCAUSE Learning Initiative, Baylor University

“Privacy in Web 2.0 Learning Environments,” organized by the EDUCAUSE Learning Initiative, Baylor University

**PROFESSIONAL AFFILIATIONS**

Conference on College Composition and Communication (CCCC)  
Association of Rhetoric and Writing Studies (ARWS)

**CERTIFICATION**

2019 Certified AAC&U VALUE Institute Certified Scorer

**CHURCH COMMUNITY**

My family and I attend Seventh & James Baptist Church.